



SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING

10:00 AM Open Session

Agenda

Tuesday, February 18, 2014

Meeting Location: MCS – Harbor Business Source Center
455 W. 6th Street
San Pedro, CA 90731

1. CALL TO ORDER – Jayme Wilson, Chair

2. Committee Members –

Vincent DiMeglio, Property Owner *
Eric Eisenberg, Renaissance Group *
Jacob Eisenberg, Renaissance Group
Valerie Goodman, SPPOA
Warren Gunter, Property Owner *
Alan Johnson, Jerico Development *
Liz Schindler Johnson, Grand Vision Foundation
Stephen Robbins, SPPOA *
Andrew Silber, The Whale & Ale
Erika Velazquez, San Pedro Chamber of Commerce
Morris Warschaw, Property Owner *
Jayme Wilson, Spirit Cruises *

* voting member

3. APPROVAL OF MINUTES – December 17, 2013 & January 21, 2014 10:00 AM Open Sessions.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to

three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

- 5.1 Update on projection equipment for the Warner Grand Theatre & future plans – Jacob Eisenberg
- 5.2 Broker Open House & Trolley Tour

6. NEW BUSINESS

ACTION ITEMS

- 6.1 None

NON-ACTION ITEMS

- 6.2. None

7. UPDATES

- 7.1 Cruise terminal / Battleship IOWA signage redesign
- 7.2 Implementation of the Entertainment campaign – timeline
- 7.3 Peer-to-Peer Training
- 7.4 E-Newsletter
- 7.5 First Thursday and new Thursday event
- 7.6 Social Media update
- 7.7 Historic Downtown Event Venue Promotion

- 8. NEXT REGULAR MEETING – March 18, 2014

- 9. ADJOURNMENT